



Mark of Merit

SEPTEMBER 2020

SETTING STANDARDS • IMPROVING OUTCOMES • CHANGING LIVES

You Can Do Virtually Anything!

Taking advantage of eLearning opportunities

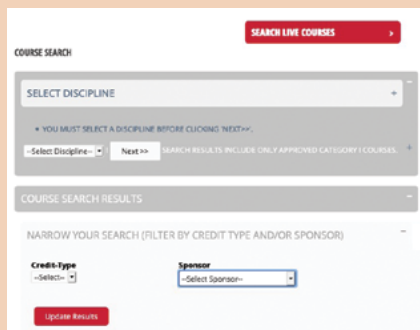
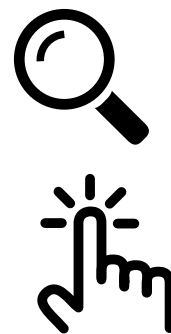
WITH MOST in-person trade-shows and conferences now going virtual, there has been a surge in the number of pre-approved eLearning opportunities available through ABC's Online Course Search Tool. Whether you are seeing fewer patients, traveling/commuting less or simply just spending way

NEW ABC Website Coming this Fall!



WE'VE BEEN hard at work creating a new ABC website experience and we are adding even more features than originally planned. The new site, scheduled to launch this fall, promises to impress. Aside from an updated look to match ABC's new logo and rebranding, the site will showcase many new and updated features in a reorganized, visually appealing and easy to navigate space unique to each visitor. Here are some of the improvements we think you're going to love!

- **Improved Site Search Functionality**—find resources and documents quickly and easily
- **Personalized and Interactive User experience**—specific and relevant content provided for your unique needs and interests
- **MY ABC 2.0**—Everything you need all in one place and meticulously organized (even Marie Kondo would be proud!) ●



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 **MY ABC**

FREE LISTING

FREE Listing on Prosthetist Finder

AS A RESULT OF ABC's recent partnership with the Amputee Coalition, all ABC certified prosthetists can benefit from receiving a free advanced listing on the Prosthetist Finder. This nationwide directory of prosthetists allows consumers to find practitioners based on a range of parameters for their specific needs. The newly updated Prosthetist Finder resides on the Amputee

Coalition website and is now fully owned by the AC.

This popular resource averages 765 users a month, a great resource for reaching new limb loss and limb difference patients or those looking for a new prosthetist in your area.

For any questions about this benefit, please contact the Amputee Coalition directly at info@prosthetistfinder.org. •

The advanced listing allows you to include the following additional items:

A photo or logo



Practice hours of operation



Practice description and any additional services you provide (i.e. clinical specialty, house calls, Spanish speaker, etc.)



ABC certification(s) and logo as well as other credentials you may have

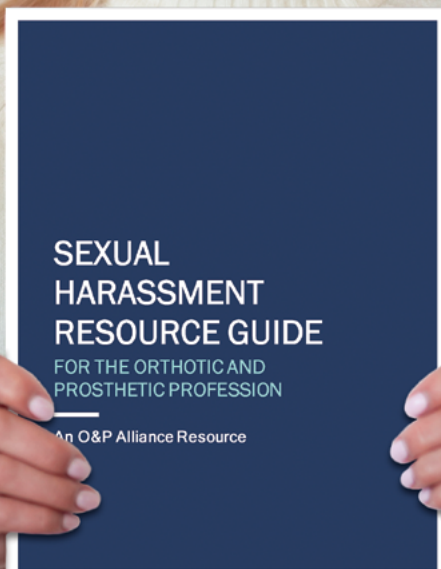


Prosthetist FINDER

Harassment and Discrimination Resources

WE ENCOURAGE YOU to take advantage of the many resources available in the **Sexual Harassment Resource Guide** at ABCop.org. These resources not only address sexual harassment, but other types of harassment and discrimination and can serve as a guide for O&P professionals.

In case you missed it at the AOPA Virtual Assembly, be sure to check out the recording of the Closing General Session available to attendees through October 12. Hear from ABC President Rachael Friddle Johnson, CPO, and other speakers within the profession as they discuss **Workplace Sexual Harassment: Dialog and Creating a Respectful Environment**. •





RESOURCES TO HELP NAVIGATE THE TIMES

AS THE COVID-19 pandemic continues to be a part of our daily lives, there is still much uncertainty around the resumption of normal activities. At ABC, we are continuing to monitor the situation and are updating the dedicated COVID information page on our website as necessary.

In addition to the information on government assistance resources and questions about onsite accreditation surveys and exam dates, we have a statement about Telehealth in the O&P profession along with FAQs that should help you navigate this somewhat new approach to delivering patient care.

Additional page highlights include:

- Updates on ABC programs and services
- Answers to critical questions related to your business
- Additional recommendations and resources from ABC, the CDC, CMS and other O,P&P organizations

We will continue to keep you informed. Your safety and well-being are very important to us and we hope you find our efforts valuable.

Please note that you still have 24/7 access to your individual and facility MY ABC accounts with the ability to utilize all of your account features.

Be well and stay safe!

If you have any questions or concerns, please don't hesitate to call us at 703.836.7114 or email us at info@abcop.org.



You Can Do Virtually Anything!

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more time online, now might be the perfect opportunity to capitalize on the “new norm” and rack up as many CEUs as possible.

Not only are there now more eLearning courses and events to choose from, you now have the opportunity to virtually attend historically in-person events that you may have never been able to attend before because of the added expense and time away from work. Many of the courses and content at these virtual events are also being made available on demand and beyond

the dates of the conference. That way, you can complete a course or listen to a session on your own time in the comfort of your home or office.

Don't forget that you are **now able to get credit for an eLearning course twice in your five-year cycle, just not twice in the same year.** We want to make earning your CEUs a positive experience and we're here to help in any way we can. We will continue to update our online course listings and event calendar as we learn of any changes. ●

Annual Renewal Time is Approaching

ANNUAL FEES to maintain your certification and accreditation status is right around the corner. All annual fees are due **December 1**. It's fast and easy to renew online at ABCop.org via your MY ABC account. Or if needed, you can also print your invoice from your account and mail it in with your payment.



If you have any questions, please contact renewals@abcop.org or (703) 836-7114, ext. 232. ●



AMERICAN BOARD FOR CERTIFICATION

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CALENDAR OF EVENTS

For further information on these events, please visit abcop.org or contact us at 703.836.7114.

October

1: Application Deadline for December Written & Simulation Exams

1-31: Written and Simulation Certification Exams

Over 350 Locations Nationwide

9-10: Prosthetic Clinical Patient Management (CPM) Exam

ABC Testing Center, Tampa

November

1: Residency Completion Deadline for December Written and Simulation Exams

1: Application Deadline for January CPM Exams

January

8-9: Orthotic Clinical Patient Management (CPM) Exam
ABC Testing Center, Tampa

22-23: Prosthetic Clinical Patient Management (CPM) Exam
ABC Testing Center, Tampa

CredCast Corner



In case you missed it...

Be sure to check out ABC's CredCast podcast series each month for an all new episode.

HERE ARE THE LATEST:

EP. 28 AMAZING RESOURCES FOR YOUR LIMB LOSS PATIENTS

Look like a hero with your limb loss and limb difference patients after listening to this episode! Jim sits down with Caitlyn Hurley, Manager of the Amputee Coalition's National Limb Loss Resource Center to discuss the many valuable and free resources available to the limb loss community, many of which you may not be aware.



EP. 27 IMPROVING YOUR DIGITAL MARKETING STRATEGIES

We're connected to our electronic devices now more than ever. Join ABC's Marketing Team as they share easy strategies for using digital marketing to promote yourself or your business and tips for staying connected to your patients. Listen in as the team focuses on social media, digital badges, websites and search engine optimization.



Don't Miss an Episode!

Join us as we explore all things credentialing from certification, continuing ed, accreditation and more! Learn from guest O&P experts, experienced surveyors and staff as they share information, insights and helpful tools to enhance your career.

Search *ABC CredCast* wherever you get your podcasts and subscribe, or visit the CredCast Library at ABCop.org to get caught up on the latest episodes. ●

